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USIAS-M-17
13 May 1954

USIA SURVEY

Memorandum of Meeting of 13 May 1954
1778 Pennsylvania Avenue, 11:00 a.m. to 12:30 p.m.

25X1A

Member of Survey:



CIA

Observers: USIA

Mr. Lawrence Morris, Cultural Affairs
Officer/PAO--Paris
Mr. Lawrence Dalcher, Information Officer/
PAO--Austria (Vienna)

State Dept. declassification & release instructions on file

1. Messrs. Morris and Dalcher reviewed the Terms of Reference for the Survey and the first draft of "Types of Intelligence and Intelligence Information Required to Meet USIA's Essential Needs." Mr. Morris felt that his needs, in order of priority, were best represented by items 3 (analysis of the major segments of societies, particularly their reactions); 6 (the impact of competing propaganda); and 8 (international Communism). He stated that an analysis of segments of the French population to develop basic trends of opinion would be most valuable. He pointed out that the French population and its major groups are at present developing opinions in the light of changes in the situations respecting:

- a. EDC
- b. The war in Indochina.
- c. Colonialism generally.
- d. Germany and the Saar.
- e. The development of American military installations and bases in metropolitan France and the colonies.

2. He demonstrated his need for information on the enemy's propaganda by high-lighting the first impression he got that the Soviets were about to engage in a major cultural campaign. A small article in an obscure French newspaper set forth a list of

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proposed Soviet attractions which were to be visited upon France. Thereafter there developed the campaign which is still in process and which has included the invitation of the Comedie Francais to visit Moscow and the return visit of the Russian Ballet to France.

3. Mr. Dalcher pointed up the unique character of the Vienna operation. The assets located there were inherited from the Army, who, during the occupation, had established as a going concern a local radio station and a substantial newspaper. Mr. Morris felt that Vienna was receiving more from Washington than it could use.

4. Both officers believed that it would be possible to use USIS missions to supplement field reporting, but only if additional personnel were made available. Neither felt that a regional center could supply much in the way of intelligence or intelligence assistance over and above that which each post must supply itself. Neither officer had been exposed to National Intelligence Estimates bearing upon their countries. Each recognized that it was possible that the PAO, who in each case is their superior, might have been so exposed but doubted that that was the case.

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